

OCT2/12 10.34  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

	CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CO-OP BILLING NEEDED

DATE OCT2/12 10.34

\*\* NEW ORDER \*\*  
 TTLS \$101250..58X  
 PLS CFM, THX 10/2

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 464												
1			600A-700A	30		\$1,500.00	10/3	10/5	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2			700A-900A	30		\$1,600.00	10/3	10/5	6		W-F	6
PROGRAM : GMA CON COM1 : 2X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1030A PROGRAM : MILLIONAIRE CON COM1 : 1X PER DAY	30		\$375.00	10/3	10/5	3		W-F	3
4			1100A-1200N PROGRAM : VIEW CON COM1 : 1X PER DAY	30		\$750.00	10/3	10/5	3		W-F	3
5			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$675.00	10/3	10/5	3		W-F	3
6			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/8	10/9	2		M-TU	2
7			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/3	10/5	3		W-F	3
8			500P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,800.00	10/3	10/5	3		W-F	3
9			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,400.00	10/3	10/5	3		W-F	3
10			700P-730P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY	30		\$2,400.00	10/3	10/5	3		W-F	3
11			730P-800P PROGRAM : WHEEL CON COM1 : 1X PER DAY	30		\$2,400.00	10/3	10/5	3		W-F	3

REP HEADLINE# 6360920  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/8	10/9	2		M-TU	2
13			1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/3	10/5	3		W-F	3
14			1130P-1200M PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$825.00	10/3	10/5	3		W-F	3
15			800P-1000P PROGRAM : DANCING CON COM1: 1X PER DAY	30		\$9,250.00	10/8	10/8	1		MON	1
16			1000P-1100P PROGRAM : 20/20	30		\$2,800.00	10/5	10/5	1		FRI	1
17			1000P-1100P PROGRAM : 20/20	30		\$2,800.00	10/5	10/5	1		FRI	1
18			600A-700A PROGRAM : NEWS	30		\$675.00	10/6	10/6	1		SAT	1
19			700A-900A PROGRAM : NEWS	30		\$850.00	10/6	10/6	1		SAT	1
20			900A-1000A PROGRAM : GMA	30		\$850.00	10/6	10/6	1		SAT	1
21			1130P-1200M PROGRAM : NEWS	30		\$1,000.00	10/6	10/6	2		SAT	2
22			500A-600A PROGRAM : NEWS	30		\$275.00	10/6	10/6	1		SAT	1

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23			600A-700A	30		\$675.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
24			700A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
25			700P-800P	30		\$2,750.00	10/7	10/7	1		SUN	1
PROGRAM : AFV												
26			800P-900P	30		\$6,500.00	10/7	10/7	1		SUN	1
PROGRAM : ONCE UPON A TIME												
27			900P-1000P	30		\$6,000.00	10/7	10/7	1		SUN	1
PROGRAM : REVENGE												
28			500A-600A	30		\$2,000.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
OCT/12 101250.00												
CONTRACT TOTAL												101250.00
TOTAL SPOTS												58

MARKET TOTALS \$273,648 WFTV 37% WKMG 27% WESH 21% WOFL 11% WKCF 1% WRBW 3% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI  
DEMOS- RA35+\*